



BREVANT® SEEDS NEXERA® CANOLA:

THE MOST PROFITABLE CANOLA FOR WESTERN CANADIAN FARMERS

Brevant® seeds canola hybrids with the Nexera® trait, provide you with access to the growing global market for high-value, high-stability Omega-9 canola oil.

Independent, third-party market data verifies that Brevant® seeds Nexera® canola hybrids are the most profitable canola for farmers.

\$43.64*
per acre advantage
vs. InVigor®¹ hybrids

\$70.68*
benefit vs. canola with the
Roundup Ready®² trait

*Results are averaged over 2018, 2019 and 2020 and factor in the costs of seed, fertilizer, herbicides, yields and canola at the grower's market/contractual prices.

Source: Global Ag Risk Solutions.

Now with The Heat Advantage™³

The Heat Advantage™ will give you added peace of mind that your Brevant® seeds Nexera® canola investment is automatically protected up to \$100 per acre in the event of excess heat during the critical flowering development stage.

Pick Profit

When you grow Brevant® seeds Nexera® canola, you expand your marketing options and increase profit potential.

Canada is the world leader in canola exports, meeting end-use demand across North America and the world for high-stability, heart-healthy Omega-9 oil.⁴ Experts anticipate the demand for canola oil will continue to increase, due to its many advantages for the food industry and consumers, including health impact and increased versatility.⁵

Our Contracting Partners

Partner with leading grain companies to process your canola to the Nexera® trait specifications of food industry customers.

Our Food Industry Customers

Supply a secure market for the high-quality Omega-9 canola oil needed by the global food industry.

Contact your leading grain company for more information on program specifications and delivery.



Richardson International >>



Viterra >>



Bunge >>



Louis Dreyfus Company

Louis Dreyfus Company >>

Learn more about The Heat Advantage™, available exclusively with Brevant® seeds Nexera® canola, at brevant.ca/nexera. Booking deadline is November 15, 2022.

¹ InVigor® is a registered trademark of BASF Corporation.

² Roundup Ready® is a registered trademark of Bayer Group.

³ The Heat Advantage™ program is insurance underwritten by Northbridge General Insurance Corporation and arranged for by Global Ag Risk Solutions Corp under a policy to be issued to Corteva Agriscience Canada Company with effect on January 1, 2023. Policy terms, conditions, and exclusions apply. The Heat Advantage™ program is subject to change upon notice.

⁴ Canola industry in Canada, from farm to global markets (canolacouncil.org)

⁵ Strategic plan for Canadian canola | The Canola Council of Canada

